



Promoting Wellness and Recovery

John R. Kasich, Governor
Tracy J. Plouck, Director

Ohio Plan for Problem Gambling Services SFY 2014-15

for the Ohio Casino Control Commission

Sept. 18, 2013

Tracy Plouck, Director

OVERVIEW

- Review of SFY 2013
- Plans for SFY 2014-15
 - Workforce Capacity Building
 - Problem Gambling campaigns
 - Community Prevention and Treatment Plans
 - Research Plans
 - Evaluation
- Performance Measures Update
- Budget



REVIEW of SFY 2013

Prevention

- Prevention science resources posted
- Prevention workforce trainings:
 - Held in Akron, Bowling Green, Cambridge, Cincinnati, Columbus, and Lorain.
 - Nearly 300 professionals participated in the trainings.
- Ohio Problem Gambling Resource and Training Center – Drug-Free Action Alliance hosting and will be live in SFY 2014.



3

REVIEW of SFY 2013

Treatment

- Best practice programs – original six funded by Ohio Lottery Commission
 - Athens, Cincinnati, Cleveland, Columbus (2 yrs), Toledo, Youngstown
 - From SFY 2011-13:

SCREENED	TREATED	EDUCATION
5,898	209	>10,000
- Treatment workforce trainings:
 - 8 Trainings in Cleveland, Cincinnati, Columbus, Toledo, and Warren for 500 professionals
- Annual Problem Gambling Conference



1

REVIEW of SFY 2013

Distribution and Use of Funds

- 2 allocations in SFY 2013, totaled \$1.4 million
 - 60/40 Breakdown with 60% prevention and 40% treatment funding.
 - 22 Boards requested and received waivers – mostly toward more prevention with 8 Boards asking to use more funds for addiction treatment.
 - Boards assured that anyone presenting for treatment with gambling diagnosis would get state-funded care.
 - Focus on community awareness and education, needs assessment, and workforce capacity building.
- \$65,000 used for Helpline, prevention & staff trainings

PLANS for SFY 2014-15

Workforce Capacity Building

- Prevention – Drug-Free Action Alliance – 12 trainings planned
- Treatment – Recovery Resources – 8 trainings
- Problem Gambling Conference – March 4-5, 2014
- Development of Problem Gambling Treatment Guide – a “plug and play” tool for treatment professionals, to be completed in SFY 2014.



PLANS for SFY 2014-15

Treatment Endorsement & Prevention

Expansion

- Ohio Chemical Dependency Professionals Board is working to have a bill enacted that will create an endorsement to the Chemical Dependency license for treatment of gambling disorder.
- Currently LCDCs cannot treat gambling disorder.
- Prevention Specialists will have an expanded scope of practice to include problem gambling.
- They hope to have a bill passed this winter, and rules approved by summer 2014.

PLANS for SFY 2014-15

Problem Gambling Campaigns

- [REDACTED] being launched 1/1/14
 - Targets young adult males
 - Employs humor, mobile technology and user engagement
 - Will include a statewide traditional and social media buy
- “Until” campaign for community use
 - Can be modified to target demographic groups
 - Will be rolled out to BH system of care via webinar, and all resources will be posted for download
 - Allows community to direct messaging for specific audiences, under common umbrella campaign



PLANS for SFY 2014-15

Community Prevention

- Prevention Goals:
 - Delaying participation until legal age;
 - Preventing the onset of problem gambling by reducing associated risk factors; and
 - Minimizing the negative consequences by improving access to intervention and treatment services.
- ADAMH Board plans are consistent with the goals and strategies established by OhioMHAS.



9

PLANS for SFY 2014-15

Community Prevention Highlights:

- Lucas – Initiated Toledo Gambling Pledge, extensive partnering and education.
- Stark – Community assessment process; includes a mobile QR code for younger appeal.
- Athens/Hocking/Vinton – Partnering with Ohio University for an outreach program for students.
- Butler – Strategic Prevention Framework process with youth and adult surveys & assessments.
- Hamilton – New taskforce; capacity-building & community assessments underway.
- Several counties plan on Gambling Summits.

PLANS for SFY 2014-15

Community Treatment

- Ohio's 2012 Gambling Survey showed an estimated .3% or 26,000 Ohioans with gambling disorder.
 - Studies show it takes 3 + years before a person may seek out treatment.
 - Early indications of need growing.
- Problem Gambling Treatment Guide to be created and online in SFY 2014.
- Behavioral health field will be ready for treatment need.



17

PLANS for SFY 2014-15

Community Treatment Highlights:

- Cuyahoga – Recovery Resources (best practice provider) bringing in national expert Jeff Marotta as a program consultant.
- Some screening practices:
 - Lucas – Will implement community-wide screening with partners that include VA, JFS, jail, faith community.
 - Fairfield - \$11,375 at \$17.50/screen
 - Defiance/Fulton/Henry/Williams - \$2,625 at \$15/screen
- Miami/Darke/Shelby – Creating PG education kits for primary care physicians.
- Trumbull – Requiring providers to have PG treatment professional.



PLANS for SFY 2014-15

Research Plans: Current & Future

- OhioMHAS:
 - Analysis of cluster data from 2012 Ohio Gambling Survey.
 - Targeted Response Initiative with young adults 18-25 yrs. in SFY 2014.
- Funds Set-Aside each year for:
 - Statewide CDC Youth Survey to add gambling questions for ages 14-18 in SFY 2016.
 - Statewide Gambling Survey – Round Two for SFY 2016 with results in SFY 2017.



15

PLANS for SFY 2014-15

ADAMH Board Research Plan Highlights:

- Lucas – Will focus on cultural competence to target messaging and tools to sub-populations.
- Hancock – Did Minnesota Community Readiness & Health Assessment Survey to find lack of awareness of PG but 61% believe prevention can help.
- Huron – Had 300 surveys completed at county fair. Analysis is underway.
- Stark – Partnering with Kent State to assess community needs in line with state survey.
- Hamilton – Adding gambling questions to student survey for this fall.



14

PLANS for SFY 2014-15

Evaluation

- Prevention Indicators –
 1. Number of Ohioans exposed to problem gambling messaging.

Media reach will be tracked for new media campaign, and ADAMH board prevention will be tracked through POPS data system.
 2. Number of community coalitions engaged in problem gambling prevention.

No community coalitions were engaged in problem gambling prevention in SFY 2012. Now working with DFAA & Statewide Prevention Coalition Assn. to include problem gambling prevention.

15

PLANS for SFY 2014-15

Evaluation

- Treatment Indicators –
 1. Calls to Helpline = 4,415 in SFY 2013 with 1,864 needing referrals for assistance. 100% of problem gamblers who needed assistance, received it.
 2. Numbers screened for problem gambling:
SFY 2012 = 4,249 SFY 2013 = 965 (partial yr.)
 3. Numbers assessed and treated for PG diagnosis:
SFY 2012 = 119 SFY 2013 = 90 (partial yr.)
- Independent Evaluation – A vendor will be engaged to develop & implement an evaluation plan for OhioMHAS PG services.



PLANS for SFY 2014-15

Budget

- The 5JL0 Problem Casino Gambling and Addictions fund budget includes:
 - Personnel (2 FTEs and 2 - .15% FTEs)
 - Contracts (includes research and workforce development)
 - Other miscellaneous (includes travel, staff training, printing/marketing, and national memberships)
 - Equipment (includes a laptop and an LCD projector for field training)
- Allocations to ADAMH Boards
 - \$1.472 million in SFY 2013
 - \$3.8 million planned for SFY 2014
 - Per capita distribution to allow for local control



Ohio Plan for Problem Gambling Services SFY 2014-15

QUESTIONS?

